Contract Agreement Between:

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
572213 /	09779677

Product		
PAUL RYAN 4 CONGRESS		
Contract Dates	Estimate #	
10/31/12 - 11/06/12	847	
Advertiser		Original Date / Revision
Paul Ryan for Congress		08/30/12 / 09/17/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WITI	Trevor Heaton	Washington DC
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
8433		
Agency Ref		Advertiser Ref

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	6	11/03/12	11/03/12	Sa 7a-8a	7a-8a		:30			NM	1	$520.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-----S-	1				$520.00			
N 2	6	11/04/12	11/04/12	Su 7a-8a	7a-8a		:30			NM	1	$325.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	------S	1				$325.00			
N 3	6	10/31/12	11/06/12	M-F 430-5a	430-5a		:30			NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	5				$200.00			
N 4	6	10/31/12	11/06/12	M-F 5a-530a	5a-530a		:30			NM	5	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	5				$550.00			
N 5	6	10/31/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	5	$3,675.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	5				$735.00			
N 6	6	10/31/12	11/06/12	M-F 6a-7a	6a-7a		:30			NM	5	$5,250.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	5				$1,050.00			
N 7	6	10/31/12	11/06/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	5	$2,375.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	5				$475.00			
N 8	6	11/06/12	11/06/12	M-F 4p-430p	4p-430p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		11/05/12	11/11/12	-T-----	1				$500.00			
N 9	6	10/31/12	11/06/12	M-F 5p-530p	5p-530p		:30			NM	4	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	4				$825.00			
N 10	6	10/31/12	11/06/12	M-F 6p-630p	6p-630p		:30			NM	4	$3,460.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	4				$865.00			
N 11	6	10/31/12	11/06/12	M-F 9-930p	9p-930p		:30			NM	4	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/12	11/06/12	MTWTF--	4				$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
572213 /	09779677

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	PAUL RYAN 4 CONGRE	**847**

Advertiser	Original Date / Revision
Paul Ryan for Congress	08/30/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	6	10/31/12	11/06/12	M-F 105a-135a	105a-135a		:30			NM	5	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/12	11/06/12	MTWTF--	5	$100.00						
N 13	6	11/04/12	11/04/12	GB Packers Football	various		:30			NM	1	$22,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$22,500.00						
N 14	6	11/04/12	11/04/12	Su 630-7a	630-7a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$50.00						
										Totals	47	$54,205.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	47	$54,205.00	$46,074.25
Totals	47	$54,205.00	$46,074.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancelletion notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.